

## **Ziyara Shriners**

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## FAQ's

- Who is Ziyara?
  - Ziyara is the local Utica, NY chapter of Shriners International. We are a
    philanthropic organization who support the local community and the Shriners
    Children Hospitals located throughout North America. Our primary function is
    free transportation, food, and lodging for children and their families in need of
    medical care at one of our Shriners Hospitals.
- What does Ziyara do for the Community?
  - We transport children in need of care to the Shriners Hospitals
  - We work closely with local schools and fire departments with the "Learn Not to Burn" program and to help children develop a sense of community
  - Famous Ziyara Zanie Clowns support several area children benefits
  - o Co-supporter for Musicians for Shriners Benefit Concert at Kallet Theater
  - Are a key figure in numerous local parades
- Where does the Money raised go?
  - In order for Ziyara to function and continue to support our local community and our Shriners Hospitals, this fundraiser has been developed. The proceeds go to cover our yearly operating cost to support our mission. All money stays local!
- Why should we donate?
  - Team Building for your company while organizing and decorating a tree
  - Advertisement for your business
    - 5,000+ people will visit our event over 7 days
  - Show off corporate and company creativity and community involvement
  - Improve and strengthen community relations
  - Fun! And a great way to start a new tradition